

HWANSOO JEON

INDUSTRIAL DESIGNER / EDUCATOR

Creative Industrial designer/Educator passionate about design, experiment, and materials. Worked with integrated approach between design thinking and engineering in multidisciplinary fields. Love experiments, early failures, and jumping to make things real.

Design skills

Industrial design
2D & 3D sketch
Rapid prototyping, modelmaking
Ethnography research, usability test

Additional skills

Package design, print production
Design strategy, Branding
Material experiment
Design for manufacturing
Design education

Tools

Rhino, Keyshot
Photoshop, Illustrator, InDesign
Premiere Pro
Wood/metal machining, Casting
3D printing

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EXPERIENCE

Adjunct Professor, International Design school for Advanced Studies

Seoul, South Korea a Sep.2017 - Present

Teaching industrial design courses especially thinking through hands-on making for MA design students. Focusing on experimental design and technological applications.

Adjunct Professor, Samsung Art and Design Institute

Seoul, South Korea a May.2016 - Present

Teaching innovation design modules. Wide ranges of classes from fundamental design to industrial design process, material innovation, and manufacturing approaches.

Industrial designer, Innomdle Lab.

Seoul, South Korea May.2016 - Apr.2018

Designed a wearable device for transmitting sound through the human body. Led industrial and package design, and managed early stage of design engineering and manufacturing.

Industrial designer, Anders Jensen Industrial Designers ApS

Copenhagen, Denmark Nov.2011 - Jan.2013

Worked in Samsung Electronics Design Master Studio Europe. Involved in design process covering design strategy, research, ideation and visuals for consumer electronic devices.

EDUCATION

Royal College of Art / Imperial College London, London, United Kingdom 2013 - 2015

Innovation Design Engineering, MA/MS c

Samsung Art and Design Institute, Seoul, South Korea a 2009 - 2012

Product Design, Top Honor / Student of the year

Seoul National University, Seoul, South Korea a 1999 - 2003

Materials Science and Engineering, BSc

AWARDS

Gold Winner, K-Design Awards'18 South Korea 2018

Age UK Award for Inclusive Design, Helen Hamlyn Design Awards United Kingdom 2015

Commercial Equipment Student Notable, Core77 Design Awards United State 2015

Bronze Winner, International Design Excellence Awards United State 2011

Winner, Pin Up Design Awards South Korea 2011

€1,000 prize Winner, iF Concept Design Awards Germany 2011

Winner, Red Dot Design Award s Germany 2010

Grand Prize Winner, Gyeong-Gi Cultural Foundation Design Awards South Korea 2009